

RABAT BUSINESS SCHOOL COURSES LIST
ACADEMIC YEAR 2023/2024

Bachelor Level
BA / Finance

COURSE LIST ACADEMIC YEAR 2022/2023							
Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	IPM	3rd	SC301E_B	Supply Chain Management	30	5	Common Courses
Fall	IPM	3rd	ST304E_B	Entrepreneurship & Innovation Management Fundamentals	30	5	
Fall	IPM	3rd	PM301E_B	Project Management	30	5	
Fall	IPM	3rd	FI300E_B	Financial Mathematics	30	5	Finance Major
Fall	IPM	3rd	FI301E_B	Concepts of Corporate Finance	30	5	
Fall	IPM	3rd	FI303E_B	Financial Analysis	30	5	
Spring	IPM	3rd	ST302E_B	Strategy	30	5	Common Courses
Spring	IPM	3rd	CR301E_B	Business Ethics	30	5	
Spring	IPM	3rd	NG302E_B	International Negotiation Skills	30	5	
Spring	IPM	3rd	FI305E_B	Fundamentals of Auditing	30	5	Finance Major
Spring	IPM	3rd	FI302E_B	Financial Markets & Risk Management	30	5	
Spring	IPM	3rd	FI304E_B	Banking Systems & Services	30	5	

BA / Marketing

COURSE LIST ACADEMIC YEAR 2022/2023							
Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	IPM	3rd	SC301E_B	Supply Chain Management	30	5	Common Courses
Fall	IPM	3rd	ST304E_B	Entrepreneurship & Innovation Management Fundamentals	30	5	
Fall	IPM	3rd	PM301E_B	Project Management	30	5	
Fall	IPM	3rd	MK303E_B	Distribution & Channel Management	30	5	Marketing Major
Fall	IPM	3rd	MK304E_B	Marketing Metrics	30	5	
Fall	IPM	3rd	NG301E_B	Salesmanship & Sales Force Management	30	5	
Spring	IPM	3rd	ST302E_B	Strategy	30	5	Common Courses
Spring	IPM	3rd	CR301E_B	Business Ethics	30	5	
Spring	IPM	3rd	NG302E_B	International Negotiation Skills	30	5	
Spring	IPM	3rd	MK308E_B	Merchandising	30	5	Marketing Major
Spring	IPM	3rd	MK307E_B	Business to Business Marketing	30	5	
Spring	IPM	3rd	MK306E_B	Digital Marketing	30	5	

BA / Human Resource Management

COURSE LIST ACADEMIC YEAR 2022/2023							
Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	IPM	3rd	SC301E_B	Supply Chain Management	30	5	Common Courses
Fall	IPM	3rd	ST304E_B	Entrepreneurship & Innovation Management Fundamentals	30	5	
Fall	IPM	3rd	PM301E_B	Project Management	30	5	
Fall	IPM	3rd	HR301E_B	Digital HRM	30	5	HRM Major
Fall	IPM	3rd	HR302E_B	International HRM	30	5	
Fall	IPM	3rd	HR303E_B	Socially Responsible HRM	30	5	
Spring	IPM	3rd	ST302E_B	Strategy	30	5	Common Courses
Spring	IPM	3rd	CR301E_B	Business Ethics	30	5	
Spring	IPM	3rd	NG302E_B	International Negotiation Skills	30	5	
Spring	IPM	3rd	HR304E_B	Employer Branding	30	5	HRM Major
Spring	IPM	3rd	HR305E_B	Compensation Management	30	5	
Spring	IPM	3rd	HR306E_B	Conflict Management	30	5	

BA / Entrepreneurship

COURSE LIST ACADEMIC YEAR 2022/2023							
Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	IPM	3rd	SC301E_B	Supply Chain Management	30	5	Common Courses
Fall	IPM	3rd	ST304E_B	Entrepreneurship & Innovation Management Fundamentals	30	5	
Fall	IPM	3rd	PM301E_B	Project Management	30	5	
Fall	IPM	3rd	ST303E_B	Creative Problem Solving	30	5	Entrepreneurship Major
Fall	IPM	3rd	ST309E_B	Opportunity Assessment	30	5	
Fall	IPM	3rd	ST305E_B	Entrepreneurial Leadership	30	5	
Spring	IPM	3rd	ST302E_B	Strategy	30	5	Common Courses
Spring	IPM	3rd	CR301E_B	Business Ethics	30	5	
Spring	IPM	3rd	NG302E_B	International Negotiation Skills	30	5	
Spring	IPM	3rd	ST306E_B	Digital Entrepreneurship	30	5	Entrepreneurship Major
Spring	IPM	3rd	ST307E_B	Social Entrepreneurship	30	5	
Spring	IPM	3rd	ST308E_B	Innovation Management	30	5	

Master Level

MA / Strategic and Digital Marketing

COURSE LIST ACADEMIC YEAR 2023/2024							
Semester	Programme	Level	Course Code	Course Title	Hourse	ECTS	Comment
Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	3	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	2	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	5	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	5	
Fall	Master 1	4th	TS401E	Public Speaking	21	5	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	5	
Fall	Master 1	4th	MK401E	Strategic Marketing	39	5	
Spring	SDM	4th	MK402E	Digital Marketing Concepts & Platforms	39	5	
Spring	SDM	4th	MK403E	Omni-Channel Consumer Behaviour	39	5	
Spring	SDM	4th	MK404E	Digital Advertising	39	5	
Spring	SDM	4th	MK405E	Online & Offline Marketing Communications	39	5	
Spring	SDM	4th	MK406E	Research Methods for Marketers	39	5	
Spring	SDM	4th	MK407E	Distribution Management	18	2	
Spring	SDM	4th	MK408E	Sales Management	21	3	
Fall	SDM	5th	MK503E	Artificial Intelligence for Marketing	39	5	
Fall	SDM	5th	MK502E	International Marketing	39	5	
Fall	SDM	5th	MK552E	E-commerce Management	39	5	
Fall	SDM	5th	MK549E	Database for Direct Marketing & E-CRM	39	5	
Fall	SDM	5th	MK546E	Marketing Intelligence & Pricing Strategy	39	5	
Fall	SDM	5th	MK501E	Contemporary Brand Management	39	5	

MA / International Business

COURSE LIST ACADEMIC YEAR 2023/2024							
Semester	Programme	Level	Course Code	Course Title	Hourse	ECTS	Comment
Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	3	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	2	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	5	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	5	
Fall	Master 1	4th	TS401E	Public Speaking	21	5	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	5	
Fall	Master 1	4th	PM403E	Project Management	39	5	
Spring	IB	4th	MK450E	Digital Marketing Concepts & Plateforms	39	5	
Spring	IB	4th	SC403F	International Trade Practices	39	5	
Spring	IB	4th	LW404F	International Business Law	39	5	
Spring	IB	4th	FI405E	Trade Finance & Cost Accounting	39	5	
Spring	IB	4th	HR406E	International Human Resources Management	21	3	
Spring	IB	4th	ST404E	Geopolitics	18	2	
Spring	IB	4th	SC411F	International Organizations & Trade Negotiation	39	5	
Fall	IB	5th	SC533E	Customs Procedures	39	5	Core courses
Fall	IB	5th	SC506E	Fresh Connection Game	30	5	
Fall	IB	5th	SC532E	International Logistic & Sourcing	39	5	
Fall	IB	5th	SC503E	Business & Transit Operations	39	5	Electives Options
Fall	IB	5th	SC504E	Transportation Law	39	5	
Fall	IB	5th	SC505E	Port Management & Maritime Shipping	39	5	

MA / Human Resource Management

COURSE LIST ACADEMIC YEAR 2023/2024

Semester	Programme	Level	Course Code	Course Title	Hourse	ECTS	Comment
Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	3	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	2	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	5	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	5	
Fall	Master 1	4th	TS401E	Public Speaking	21	5	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	5	
Fall	Master 1	4th	HR401E	Psychology & Sociology of Work	39	5	
Spring	MRH	4th	HR443F	Compensation Management	39	5	
Spring	MRH	4th	HR448F	Ingénierie de formation & GPEC	39	5	
Spring	MRH	4th	HR411E	Strategic HRM	21	3	
Spring	MRH	4th	HR451E	Knowledge Management	18	2	
Spring	MRH	4th	HR403F	HR Performance Management & Dashboards	39	5	
Spring	MRH	4th	LW402F	Environement Juridique des RH	39	5	
Spring	MRH	4th	HR444F	Human Resources Planning & Recruitment	39	5	
Fall	MRH	5th	OB511E	Leadership & Change Management	39	5	
Fall	MRH	5th	HR514F	Médiation et Négociations Sociales	39	5	
Fall	MRH	5th	HR512E	Social Audit & HR Reporting	39	5	
Fall	MRH	5th	HR510E	Employer branding & Career Management	39	5	
Fall	MRH	5th	HR508F	Digital HRM & SIRH	39	5	
Fall	MRH	5th	HR513E	International Human Resource Management	39	5	

MA / FEA – Finance et Economie Appliquée (Applied Finance and Economics)

COURSE LIST ACADEMIC YEAR 2023/2024

Semester	Programme	Level	Course Code	Course Title	Hourse	ECTS	Comment
Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	3	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	2	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	5	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	5	
Fall	Master 1	4th	TS401E	Public Speaking	21	5	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	5	
Fall	Master 1	4th	FI401F	Corporate & Market Finance	39	5	
Spring	FEA	4th	ST403E	Geopolitics	18	2	
Spring	FEA	4th	LW401F	Business Law	21	3	
Spring	FEA	4th	FI406F	Merger & Consolidation	39	5	
Spring	FEA	4th	AC403F	Management Control 1	39	5	
Spring	FEA	4th	AC406E	IFRS & International Accounting	39	5	
Spring	FEA	4th	FI408F	Advanced Fiancial Analysis	39	5	
Spring	FEA	4th	AC402F	Advanced Accounting	39	5	
Fall	FEA	5th	AC410F	Management Control 2	39	5	
Fall	FEA	5th	AC525F	Financial Engineering	39	5	
Fall	FEA	5th	LW501F	Corporate Taxation & Optimization	39	5	
Fall	FEA	5th	AC521F	Cash Management	39	5	
Fall	FEA	5th	FI530E	Management of Information Systems (SAP)	39	5	
Fall	FEA	5th	AC522F	Audit Procedures & Statutory Auditors	39	5	

MA / International Finance

COURSE LIST ACADEMIC YEAR 2023/2024

Semester	Programme	Level	Course Code	Course Title	Hourse	ECTS	Comment
Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	3	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	2	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	5	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	5	
Fall	Master 1	4th	TS401E	Public Speaking	21	5	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	5	
Fall	Master 1	4th	FI409E	Market & Corporate Finance	39	5	
Spring	IF	4th	CR402E	Ethical & Professional Standards	18	2	
Spring	IF	4th	LW403E	Taxation	21	3	
Spring	IF	4th	FI412E	Financial Econometrics & Derivatives	39	5	
Spring	IF	4th	FI410E	Portfolio Management & Fixed Income	39	5	
Spring	IF	4th	FI407E	Advanced Corporate Finance	39	5	
Spring	IF	4th	EC403E	Advanced Economics	39	5	
Spring	IF	4th	IS404E	VBA & Python for Finance	39	5	
Fall	IF	5th	AC502E	Alternative Investment & Islamic Finance	39	5	
Fall	IF	5th	FI503E	Financial Risk Management & Modeling	39	5	
Fall	IF	5th	FI504E	Fintech & Bloomberg Trading	39	5	
Fall	IF	5th	FI505E	Insurance & Actuarial Technics	21	3	
Fall	IF	5th	FI512E	Operational Research & Finance	18	2	
Fall	IF	5th	FI501E	Portfolio Management 2	21	3	
Fall	IF	5th	FI502E	Commodities & Energy Market	18	2	
Fall	IF	5th	AC503E	Management Control & IFRS	39	5	

MA / Supply Chain Management

COURSE LIST ACADEMIC YEAR 2023/2024

Semester	Programme	Level	Course Code	Course Title	Hourse	ECTS	Comment
Fall	Master 1	4th	ST402E	Social Entrepreneurship (Project Workshop)	21	3	
Fall	Master 1	4th	CR401E	Ethics & Responsible Governance	18	2	
Fall	Master 1	4th	SC401E	Strategy & Operations Management	39	5	
Fall	Master 1	4th	RM401E	Research Methodology & Statistics	39	5	
Fall	Master 1	4th	TS401E	Public Speaking	21	5	
Fall	Master 1	4th	IS402E	Management of Information Systems & ERP	39	5	
Fall	Master 1	4th	SC402E	Supply Chain Management	39	5	
Spring	SCM	4th	SC408E	Supply Chain Management	39	5	
Spring	SCM	4th	SC405E	Materials Management	39	5	
Spring	SCM	4th	SC409E	Advanced Statistics for SCM	39	5	
Spring	SCM	4th	SC406E	Operational Excellence	39	5	
Spring	SCM	4th	SC407E	Sourcing & Supplier Management	39	5	
Spring	SCM	4th	SC410E	Transportation & Physical Distribution	39	5	
Fall	SCM	5th	SC501E	Information Systems & SAP	39	5	
Fall	SCM	5th	SC594E	APICS CPIM Preparation	21	3	
Fall	SCM	5th	SC506E	Fresh Connection Game	18	2	
Fall	SCM	5th	SC527E	Project Management & PMP	39	5	
Fall	SCM	5th	SC529E	Logistics & Repository Audit	39	5	
Fall	SCM	5th	SC509E	Lean Supply Chain Management	39	5	
Fall	SCM	5th	SC592E	Quality Control Management	39	5	

MA / Business Analytics

COURSE LIST ACADEMIC YEAR 2022/2023

Semester	Programme	Level	Course Code	Course Title	Hours	ECTS	Comment
Fall	Master 1	4th	RM401E	Research methodology and statistics	39	5 ECTS	Common course
Fall	Master 1	4th	SC401E	Operations Management and Strategy	39	5 ECTS	Common course
Fall	Master 1	4th	TS401E	Public speaking and Business English	30	5 ECTS	Common course
Fall	Master 1	4th	ST402E	Social Entrepreneurship and Ethics	21	3 ECTS	Common course
Fall	Master 1	4th	CR401E	Ethics and Responsible Governance	18	2 ECTS	Common course
Fall	Master 1	4th	IS402E	Management IS & ERP	39	5 ECTS	Business Analytics
Fall	Master 1	4th	IS410E	Big Data for Management	39	5 ECTS	Business Analytics
Spring	Master 1	4th	MK410E	Social Network Analysis	39	5 ECTS	Business Analytics
Spring	Master 1	4th	SC411E	Optimization for management decisions	39	5 ECTS	Business Analytics
Spring	Master 1	4th	RM410E	Data modeling	39	5 ECTS	Business Analytics
Spring	Master 1	4th	IS411E	Programming with Python	39	5 ECTS	Business Analytics
Spring	Master 1	4th	OB410E	Data governance and ethics	39	5 ECTS	Business Analytics
Spring	Master 1	4th	QM411E	Statistics foundations for business analytics	21	3 ECTS	Business Analytics
Spring	Master 1	4th	QM412E	Multivariate Analytics	18	2 ECTS	Business Analytics
Fall	Master 2	5th	ST510E	Analytics for strategy	21	3 ECTS	Business Analytics
Fall	Master 2	5th	PM510E	Agile methods for development projects	18	2 ECTS	Business Analytics
Fall	Master 2	5th	FI510E	AI and business applications	39	5 ECTS	Business Analytics
Fall	Master 2	5th	IS511E	Data warehousing for Business Intelligence	39	5 ECTS	Business Analytics
Fall	Master 2	5th	QM510E	Visualization and communication	39	5 ECTS	Business Analytics
Fall	Master 2	5th	MK511E	Leveraging data for UX design	39	5 ECTS	Business Analytics
Fall	Master 2	5th	PM511E	Analytics consultancy project	39	5 ECTS	Business Analytics

Program Grande Ecole

(PGE2)

COURSE LIST ACADEMIC YEAR 2023/2024

Semester	Programme	Level	Course Code	Course Title	Hourse	ECTS	Comment
Fall	PGE2	4th	FI403E	Financial Analysis	30	4	
Fall	PGE2	4th	FI443E	Corporate Finance	30	4	
Fall	PGE2	4th	IS401E	Management of Information Systems	30	4	
Fall	PGE2	4th	OB403E	Managing Cultural Diversity	24	3	
Fall	PGE2	4th	SC403E	Supply Chain Management	30	4	
Fall	PGE2	4th	ST401E	Strategic Management Fundamentals	30	4	
Fall	PGE2	4th	ST402E	Social Entrepreneurship	21	3	
Fall	PGE2	4th	TS401E	Public Speaking & Communication	30	4	