

# ERASMUS+ PROJECT INFORMATION EVENT FROM ESG INTEGRATION TO IMPACT INVESTING

TUESDAY, 7 JUNE 2022, WEBINAR VIA ZOOM

Chair in Business Administration, Banking and Financial Management  
Institute for Finance

## KEYNOTE SPEECH

**“INVESTING ETHICALLY IS HARDER THAN YOU BELIEVE”**

By *Prof. Dr. Hans-Peter Burghof*, Professor for Banking and Finance,  
University of Hohenheim, Germany

With a project presentation by UNED Madrid, Sapienza University  
Rome, UNITELMA Rome and University of Liechtenstein



Erasmus+



AIBA

## Erasmus+ Project: “From ESG Integration to Impact Investing”

The earliest understanding of "sustainable" was the use of natural resources without negatively harming the life of future generations. Step by step this was enriched by social issues, reduction of unequal wealth distribution worldwide, and governance issues guaranteeing rights and influence of different stakeholder groups.

Especially in the last years, when Sustainable Development Goals (SDGs) have been proclaimed by the United Nations, poverty and worldwide economic development received more attention. Our project is dedicated to the question, how to use the beneficial of capital markets in order to finance socially responsible projects. Socially responsible investments nowadays could be realized by choosing specific investment strategies like exclusions, engagement and voting, ESG integration, norms-based screening, best-in-class, sustainability themed, and impact investing.

website: [www.sri-europe.eu](http://www.sri-europe.eu)

### Main Speaker of the Erasmus Information Event

Prof. Dr. *Hans-Peter Burghof*, Professor for Banking and Finance at the University of Hohenheim, Germany. He studied Economics at the University of Bonn and holds a PhD from the University of Munich. The focus of his research is on banking and the efficiency and stability of financial systems.

### UNIQUE PROJECT AGENDA FROM **FOUR** DIFFERENT UNIVERSITIES

This unique project will profit from sustainable dissemination activities and from an actively formed network of participating organizations.

All created courses will be uploaded to freely available platforms and offered to interested universities, thus people have free access after having finished the project. Partner universities will use research findings for their own programs in the field of consecutive (BSc, MSc) or continuing education.

## Programme

**Tuesday, 7 June 2022**

### **Part I: Welcome and Introduction to the ERASMUS+ Project**

#### **"FROM ESG INTEGRATION TO IMPACT INVESTING"**

10.00 Prof. Dr. *Marco J. Menichetti*, Chair in Business Administration, Banking and Financial Management, Institute for Finance, University of Liechtenstein

### **Keynote: INVESTING ETHICALLY IS HARDER THAN YOU BELIEVE**

10.10 Prof. Dr. *Hans-Peter Burghof*, Chair of Banking and Financial Services, University of Hohenheim, Germany

### **Discussion**

10.30 Prof. Dr. *Marco J. Menichetti*

### **Part II: Speeches and Panel Discussion of the “ESG Kompakt” Seminar “Sustainable Finance – Approaches to improve the state of play”**

#### **11.00 Welcome and Introduction**

Prof. Dr. *Marco J. Menichetti*, Chair in Business Administration, Banking and Financial Management, Institute for Finance, University of Liechtenstein, Vaduz

11.15 **Sustainable finance – a state of play from an international perspective**  
*Stephen Nolan*, Managing Director of UN-convened International network Financial Centres for Sustainability (FC4S) and Head of Secretariat Sustainable Insurance Forum (SIF)

#### **Why we need ESG, Impact and Deep Impact - improving the old systems, while we co-create the new one?**

*Charly Kleissner*, PhD, Co-Founder at Toniic, Los Gatos (California) and, among others, at KL Felicitas Foundation as well as at Social-Impact International; he serves, among others, as a Full Member of the Club of Rome, as Chairman of the Board of ImpactAssets and as a Board Member of the Schwab Foundation.

## Panel Diskussion + Q&A

- 12.15
- *Charly Kleissner*, PhD, Co-Founder at Toniic, KL Felicitas Foundation and Social-Impact International.
  - *Stephen Nolan*, Managing Director, Financial Centres for Sustainability (FC4S) and Head of Secretariat, Sustainable Insurance Forum (SIF).
  - *Dr. Thomas Trauth*, CEO, IMT Asset Management, Vaduz; President, CFA Society Liechtenstein.
  - Lic. iur. HSG *Simon Tribelhorn*, Director, Liechtenstein Bankers Association, Vaduz.
  - Prof. Dr. *Marco J. Menichetti*, Institute for Finance, University of Liechtenstein, Vaduz.
- 01.00 **End of the event „ESG Kompakt“**

## Part III: Presentation Intellectual Output ERASMUS+ Project "FROM ESG INTEGRATION TO IMPACT INVESTING"

- 01.15 Introduction by Prof. Dr. *Marco J. Menichetti*
- Presentations by project partners**
- Intellectual Output 1:** Prof. Dr. *Marta de la Cuesta González*, UNED, Madrid  
"The role of SRI in achieving SDGs"
- Intellectual Output 2:** Prof. Dr. *Marco Menichetti*, University of Liechtenstein  
"SRI – Understanding the relevance for the future"
- Intellectual Output 3:** Prof. Dr. *Mario Latorre*, Sapienza University, Rome  
"Approaches to free impact Investing from the underpart"
- 02.00 Closing words by Prof. Dr. *Marco J. Menichetti*

We would like to thank the following associations for accepting patronage for the "ESG Kompakt" Seminar:



## General Information

### Participants

Interested European citizens, persons working in the educational sector. Graduate and undergraduate students with interest in investments and finance.

Professionals from Corporations, Banks, Asset and Investment Management Companies, Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors.

### Location

University of Liechtenstein, Vaduz  
Webinar via Zoom

### Time

Tuesday, 7 June 2022  
10.00 a.m. – 02.00 p.m.

### Fee

Free of charge. Advance registration required.

### Registration

For registration visit [www.uni.li/esgkompakt](http://www.uni.li/esgkompakt) or send an e-mail to [banking@uni.li](mailto:banking@uni.li). After your registration you will receive a [Zoom-registration link](#).

### Deadline for Registration

Monday, 6 June 2022

### Contact and Information

Prof. Dr. *Marco J. Menichetti*

*Jennifer Schein*, Research Assistant / PhD Student

Chair in Business Administration, Banking and Financial Management, Institute for Finance,  
University of Liechtenstein, Vaduz

Assistant: *Anna-Maria Meyer*, University of Liechtenstein, Institute for Finance,  
T +423 265 13 49, [banking@uni.li](mailto:banking@uni.li)

### Partner Universities:



SAPIENZA  
UNIVERSITÀ DI ROMA



SEMINARVERANSTALTUNG

# ESG KOMPAKT 2022

Institut für Finance

Lehrstuhl für Betriebswirtschaftslehre, Bank- und Finanzmanagement

«ESG Kompakt» dient als Plattform, um den Austausch zwischen diversen Akteuren der Finanz- und Realwirtschaft zu stärken und das Thema Nachhaltigkeit von diversen Blickpunkten zu beleuchten und zur Diskussion zu stellen.

**Mittwoch, 6. April 2022**

"Investoren, Kapitaleigner"

**Dienstag, 7. Juni 2022**

"Finanzdienstleister, Vermögensverwalter"

**Dienstag, 20. September 2022**

"Regulierung"

**Dienstag, 8. oder 15. November 2022**

"Realwirtschaft"

## Partner



[uni.li/esgkompakt](https://uni.li/esgkompakt)





# WORKSHOP LIECHTENSTEIN WORKSHOP OF SUSTAINABLE FINANCE 2022

Chair in Business Administration  
Banking and Financial Management, Institute for Finance

**Thursday, 22 September 2022, 9.00 am–4.30 pm**  
**Hybrid Conference (Webinar via Zoom / on Campus)**

Our workshop meets the rapidly increasing interest in financial products, which promote a transformation towards a sustainable society. Interest and demand for sustainable investing and financing products is continuously increasing. With this platform we pursue a very unique way by encouraging the discussion between researchers and practitioners.

#### Workshop Programme

- Paper Presentations and Discussions

#### Awards

- **Best Paper Award: VP Bank AG Liechtenstein** (CHF 2,000)
- **Impact Award: LIFE Climate Foundation Liechtenstein** (CHF 2,000)
- **NEW: Climate Finance Award: Liechtenstein Life Assurance AG** (CHF 2,000)

#### Registration and further information

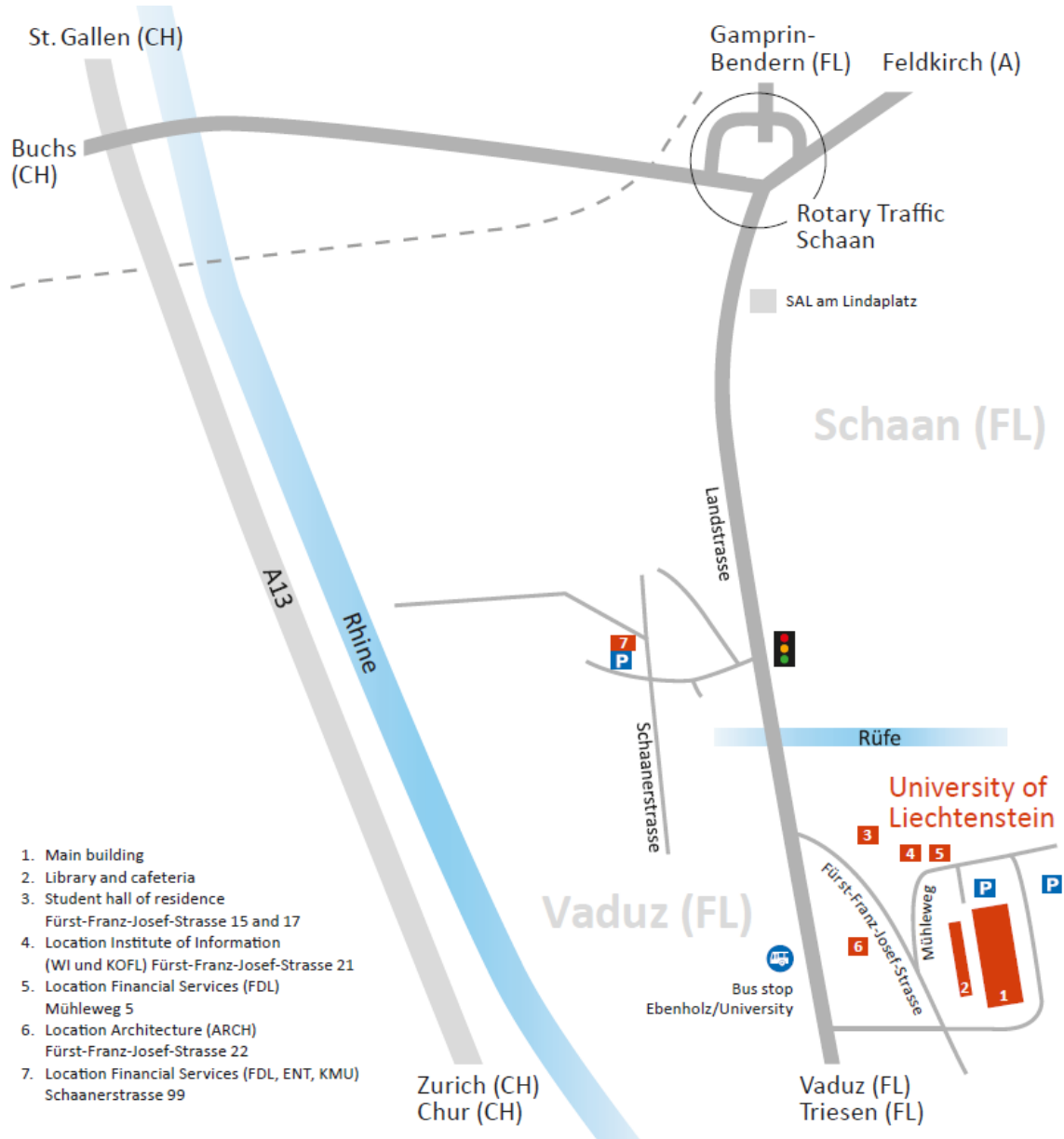
- [uni.li/sustainablefinance](https://uni.li/sustainablefinance)

#### Partners



[uni.li/sustainablefinance](https://uni.li/sustainablefinance)

# Location



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