

## FACT SHEET - Academic year 2022/2023 (updated: April 2022)

<b>Institutional website</b>	<a href="http://www.esic.edu/">http://www.esic.edu/</a> <b>Introductory video</b> <a href="http://bit.ly/2E348sz">http://bit.ly/2E348sz</a> <a href="http://www.esic.edu/valencia/">http://www.esic.edu/valencia/</a> (Valencia campus)	
<b>Address and contact</b>	<p style="text-align: center;">ESIC Business &amp; Marketing School            Enrique Planells-Artigot            Av. Blasco Ibáñez, 55            46021 – Valencia, SPAIN</p> <p><b>Location:</b> <a href="https://goo.gl/maps/Rko1jGxuc3kFjEPu5">https://goo.gl/maps/Rko1jGxuc3kFjEPu5</a></p>	<p style="text-align: center;">ERASMUS ID Code: E MADRID114            (ESIC Valencia is associated with            Universidad Miguel Hernández in Elche)            Spanish Ministry of Education registry:  <a href="http://bit.ly/2tRkaUX">http://bit.ly/2tRkaUX</a></p> <p><b>Contact person:</b> Enrique Planells-Artigot, PhD  <a href="mailto:enrique.planells@esic.edu">enrique.planells@esic.edu</a>            Tel: +34 96 361 48 11 (ext. 691)</p>
<b>Application deadlines for exchange students</b>	<p><b>Annual and first semester students:</b> End of May  <b>Second semester students:</b> Mid November</p>	
<b>Admission documents</b>	<ul style="list-style-type: none"> <li>-A passport-type picture for your student ID</li> <li>-Application form of ESIC (<i>electronically filled in—not handwritten</i>)</li> <li>-A copy of your national ID or passport</li> <li>-Academic certification (transcript of records)</li> </ul> <p><i>You should send an electronic copy to <a href="mailto:enrique.planells@esic.edu">enrique.planells@esic.edu</a>.</i></p>	
<b>Academic calendar (including exam sessions)</b>	<p><b>1st semester: 7 September – 13 January</b> (exam period from 16 December-13 January).  <b>2nd semester: 16 January – 2 June</b> (exam period from 22 May- 2 June)  <b>Resit exams:</b> 12 June – 7 July</p>	
<b>Additional information and links</b>	<p><b>Academic information for students and partner institutions (highly recommended):</b>  <a href="https://sway.office.com/p7fS3tgUhWvAkblU?ref=Link&amp;loc=play">https://sway.office.com/p7fS3tgUhWvAkblU?ref=Link&amp;loc=play</a></p> <p><b>Spain Travel Health Information (official website):</b> <a href="https://www.spth.gob.es/">https://www.spth.gob.es/</a></p>	

**Academic courses**

The **list of courses** for the degrees is available in the following links:

- **MARKETING (TAUGHT IN SPANISH) (main site):** *Marketing y Gestión Comercial* -- >(academic information here: → under **Info. Académica** → **Plan de Estudios**)
- **INTERNATIONAL BUSINESS (TAUGHT IN ENGLISH AND SPANISH) (main site):** *International Business* (academic information here: → **Plan de Estudios**)
- **BUSINESS (TAUGHT IN ENGLISH AND SPANISH) (main site):** *Administración de Empresas (ADE)* (academic information here: → under **Info. Académica** → **Plan de Estudios**)
- **COMMUNICATION and PUBLIC RELATIONS (TAUGHT IN SPANISH) (main site):** *Comunicación y Relaciones Públicas* (academic information here: → under **Info. Académica** → **Plan de Estudios**)
- **DIGITAL BUSINESS (TAUGHT IN SPANISH) (main site):** (academic information here: → under **Info. Académica** → **Plan de Estudios**)
- **GLOBAL MARKETING (TAUGHT IN ENGLISH) (main site):** (academic information here: → under **Info. Académica** → **Plan de Estudios**)

Here you can see the Course Offer of the chosen degree

Semestre	Asignatura	Créditos	Tipo	Profesorado
1	Fundamentos de Marketing	6	FB	Marta Cuyano García Perrica Vázquez Torres
1	Derecho Laboral	6	FB	Cristina Santos Rogo Francisco Trujillo Pons
1	Derecho Mercantil	6	FB	Amparo Martínez Pardo
1	Fundamentos de Economía de la Empresa	6	FB	Ancel Miñedo Moreno
1	Matemáticas	6	FB	Arturo Ortega Sánchez
2	Administración y Organización de Empresas	6	FB	Ignacio Bellón González José Fernando López Muñoz
2	Resolución de Conflictos del Sistema Tributario	6	FB	Rafael Pinazo Montaña
2	Análisis Exploratorio de Datos	6	FB	Mercos Pascual Solera María R. Anad Pastor
2	Contabilidad Financiera	6	FB	Josefina Norejanque Cuesta Pilar Pérez Ruiz
2	Principios de Economía	6	FB	Vicente Fuertes Sorroaga

TOTAL CRÉDITOS ORIGINALES: 60  
 \*\* Tipo FB: Formación Básica

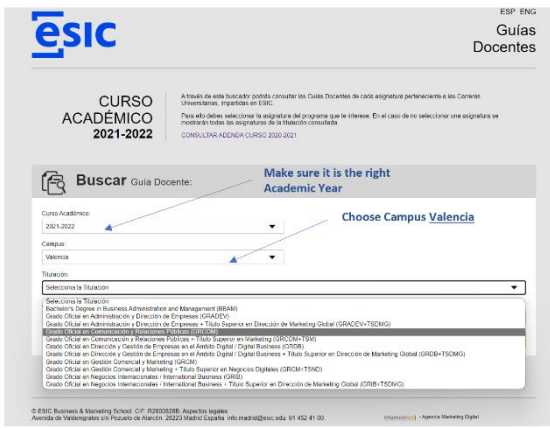
Once in the web page, click in the "FICHA TÉCNICA" folder for further information about the course, (as shown in the following figure)



**¿QUÉ ES?**

- 01. Titulación única en el mercado de negocios digitales** impartida en España y apoyada y avalada por prestigiosas empresas.
- 02. Carrera única en el mercado**, que forma profesionales para las empresas que desarrollan sus modelos de negocio en base a Internet o aquellas que necesitan dar el salto a esa **transformación digital**.
- 03.** Dominarás las prácticas empresariales bajo el prisma de la nueva **economía digital**.
- 04. Estudios bilingües:** dos cursos en español y dos en inglés.
- 05.** Un título **enfocado a tu empleabilidad:** internacionalización, emprendimiento, competitividad e innovación.



<p><b>Syllabi</b></p>	<p><a href="http://www.esic.edu/buscador-guias-docentes/">http://www.esic.edu/buscador-guias-docentes/</a></p> 															
<p><b>Language requirements</b></p>	<p>Most classes at ESIC (Valencia campus) are in Spanish, but an English-taught semester is also available. Students are expected to have at least a B2 level of Spanish (or <b>B1 DELE accredited</b>) or English to follow lectures and participate in workgroups and take exams.</p>															
<p><b>Spanish language course</b></p>	<p>ESIC organises <b>Spanish language courses (Levels A1,A2,B1,B2 all for 6 ECTS/Semester)</b> throughout the year. Please check with your university whether the course can be validated for ECTS.</p>															
<p><b>Accommodation</b></p>	<p>The School is located within walking distance from all the other university campus. Therefore, there is a vast amount of flats to share in the area. You can also obtain information in the following sites:</p> <table border="1" data-bbox="448 1003 1458 1191"> <tr> <td>Collegiate (mention you study at ESIC): <a href="#">link here</a></td> <td>Residence: <a href="#">link here</a></td> <td>EasyRoommate: <a href="#">link here</a></td> <td>Erasmusu: <a href="#">link here</a></td> <td>Aluni: <a href="#">link here</a></td> </tr> <tr> <th colspan="5">OFF-CAMPUS AVERAGE COSTS (based on a survey among exchange students)</th> </tr> <tr> <td>Average monthly rent for a shared flat</td> <td>€350.00</td> <td>Average monthly expenses (rent included)</td> <td colspan="2">€550.00</td> </tr> </table>	Collegiate (mention you study at ESIC): <a href="#">link here</a>	Residence: <a href="#">link here</a>	EasyRoommate: <a href="#">link here</a>	Erasmusu: <a href="#">link here</a>	Aluni: <a href="#">link here</a>	OFF-CAMPUS AVERAGE COSTS (based on a survey among exchange students)					Average monthly rent for a shared flat	€350.00	Average monthly expenses (rent included)	€550.00	
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## Academic information

Depending on the type of agreement between ESIC Business & Marketing School and the partner institution, students have access to all courses offered by the School, but you may not be able to mix courses from different degrees. A student should register for about 30 ECTS credits per semester.

<p><b>Class format</b></p>	<p>Lectures, tutorials, case studies, extensive group work, numerous oral presentations, papers and projects.</p>
<p><b>Attendance</b></p>	<p>Compulsory; missing more than 15% of classes for 1<sup>st</sup> and 2<sup>nd</sup> year and 25% for 3<sup>rd</sup> and 4<sup>th</sup> year students, implies losing continuous assessment.</p>
<p><b>Participation</b></p>	<p>Part of student's final grade.</p>
<p><b>Marking criteria</b></p>	<p>All courses follow continuous assessment criteria and they are clearly explained in the respective syllabus. Failing a course implies to take a resit exam during the resit exams period (June-July).</p>