

FACT SHEET - Academic year 2023/2024 (updated: October 2023)

Institutional website	http://www.esic.edu/ http://www.esic.edu/valencia/ (Valencia campus)	
Address and contact	ESIC Business & Marketing School Enrique Planells-Artigot Av. Blasco Ibáñez, 55 46021 – Valencia, SPAIN Location: https://goo.gl/maps/Rko1jGxuc3kFjEPu5	ERASMUS ID Code: E MADRID114 (ESIC Valencia is associated with Universidad Miguel Hernández in Elche) Spanish Ministry of Education registry: http://bit.ly/2tRkaUX Contact person: Enrique Planells-Artigot, PhD enrique.planells@esic.edu Tel: +34 96 361 48 11 (ext. 691)
Application deadlines for exchange students	Annual and first semester students: End of May Second semester students: Mid November	
Admission documents	<ul style="list-style-type: none"> -A passport-type picture for your student ID -Application form of ESIC (<i>electronically filled in—not handwritten</i>) -A copy of your national ID or passport -Academic certification (transcript of records) <p><i>You should send an electronic copy to international.valencia@esic.edu.</i></p>	
Academic calendar (including exam sessions)	1st semester: 13 September – 19 January (exam period from 8 - 19 January). 2nd semester: 22 January – 7 June (exam period from 22 May- 4 June) Resit exams: 10 June – 5 July	
Additional information and links	Spain Travel Health Information (official website): https://www.sanidad.gob.es/en/ciudadanos/portada/home.htm	

Academic courses

The **list of courses** for the degrees is available in the following links:

- **MARKETING (TAUGHT IN SPANISH) (main site):** *Marketing y Gestión Comercial* -- >(academic information here: → under **Info. Académica** → **Plan de Estudios**)
- **INTERNATIONAL BUSINESS (TAUGHT IN ENGLISH AND SPANISH) (main site):** *International Business* (academic information here: under **Info. Académica** → **Plan de Estudios**)
- **BUSINESS (TAUGHT IN ENGLISH AND SPANISH) (main site):** *Administración de Empresas (ADE)* (academic information here: → under **Info. Académica** → **Plan de Estudios**)
- **COMMUNICATION and PUBLIC RELATIONS (TAUGHT IN SPANISH) (main site):** *Comunicación y Relaciones Públicas* (academic information here: → under **Info. Académica** → **Plan de Estudios**)
- **DIGITAL BUSINESS (TAUGHT IN ENGLISH AND SPANISH) (main site):** (academic information here: → under **Info. Académica** → **Plan de Estudios**)

Here you can see the Course Offer of the chosen degree

Semestre	Asignatura	Créditos	Tipo	Profesorado
1	Fundamentos de Marketing	6	FB	Merle Gajano García Pilarica Vázquez Torres
1	Derecho Laboral	6	FB	Cristina Santos Rago Fernando Trujillo Pons
1	Derecho Mercantil	6	FB	Amparo Martínez Pavón
1	Fundamentos de Economía de la Empresa	6	FB	Arcadi Masada Moreno
1	Matemáticas	6	FB	Ariano Ortigosa Blandi
2	Administración y Organización de Empresas	6	FB	Ignacio Botín González José Fernando López Muñoz
2	Bases Actuales del Sistema Tributario	6	FB	Rafael Pinazo Montaña
2	Análisis Exploratorio de Datos	5	FB	Mercos Pascual Solera Marta Alarcón Pastor
2	Contabilidad Financiera	6	FB	Josetta Novajacque Cuesta Pilar Pérez Ruiz
2	Principios de Economía	6	FB	Vicente Fuente Sarmiento

TOTAL CRÉDITOS ORIGINALES: 60

** Tipo:
FB: Formación Básica

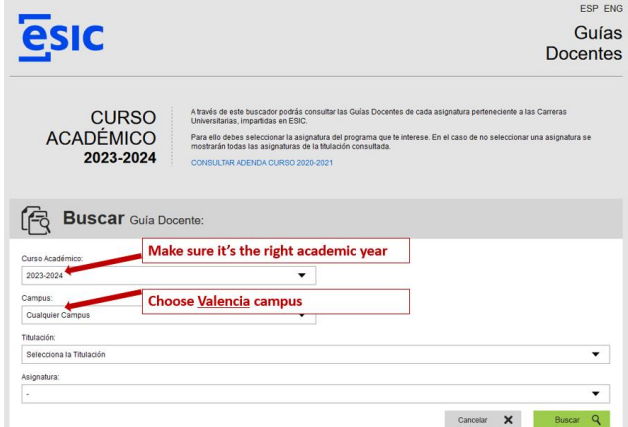
Once in the web page, click in the “FICHA TÉCNICA” folder for further information about the course, (as shown in the following figure)

PRESENTACIÓN DEL TÍTULO **FICHA TÉCNICA** PRECIOS Y ADMISIONES FOLLETO / PLAN DE ESTUDIOS SOLICITA INFORMACIÓN

¿QUÉ ES?

01. Titulación única en el mercado de negocios digitales impartida en España y apoyada y avalada por prestigiosas empresas.
02. Carrera única en el mercado, que forma profesionales para las empresas que desarrollan sus modelos de negocio en base a Internet o aquellas que necesitan dar el salto a esa **transformación digital**.
03. Dominarás las prácticas empresariales bajo el prisma de la nueva **economía digital**.
04. **Estudios bilingües:** dos cursos en español y dos en inglés.
05. Un título **enfocado a tu empleabilidad:** internacionalización, emprendimiento, competitividad e innovación.

Solicitud de admisión
Módulo orientación
OPEN DAYS (Ven a conocernos)
Te llamamos

Syllabi	http://www.esic.edu/buscador-guias-docentes/ 															
Language requirements	Most classes at ESIC (Valencia campus) are in Spanish, but an English-taught semester is also available. Students are expected to have at least a B2 level of Spanish (or B1 DELE accredited) or English to follow lectures and participate in workgroups and take exams.															
Spanish language course	ESIC organises Spanish language courses (Levels A1,A2,B1,B2 all for 6 ECTS/Semester) throughout the year. Please check with your university whether the course can be validated for ECTS.															
Accommodation	<p>The School is located within walking distance from all the other university campus. Therefore, there is a vast amount of flats to share in the area. You can also obtain information in the following sites:</p> <table border="1" data-bbox="446 996 1460 1187"> <tr> <td>Collegiate (mention you study at ESIC): link here</td> <td>Residence: link here</td> <td>EasyRoommate: link here</td> <td>Erasmusu: link here</td> <td>Aluni: link here</td> </tr> <tr> <th colspan="5">OFF-CAMPUS AVERAGE COSTS (based on a survey among exchange students)</th> </tr> <tr> <td>Average monthly rent for a shared flat</td> <td>€450.00</td> <td>Average monthly expenses (rent included)</td> <td colspan="2">€700.00</td> </tr> </table>	Collegiate (mention you study at ESIC): link here	Residence: link here	EasyRoommate: link here	Erasmusu: link here	Aluni: link here	OFF-CAMPUS AVERAGE COSTS (based on a survey among exchange students)					Average monthly rent for a shared flat	€450.00	Average monthly expenses (rent included)	€700.00	
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Academic information

Depending on the type of agreement between ESIC Business & Marketing School and the partner institution, students have access to all courses offered by the School, but you may not be able to mix courses from different degrees. A student should register for about 30 ECTS credits per semester.

Class format	Lectures, tutorials, case studies, extensive group work, numerous oral presentations, papers and projects.
Attendance	Compulsory; missing more than 15% of classes for 1 st and 2 nd year and 25% for 3 rd and 4 th year students, implies losing continuous assessment.
Participation	Part of student's final grade.
Marking criteria	All courses follow continuous assessment criteria and they are clearly explained in the respective syllabus. Failing a course implies to take a resit exam during the resit exams period (June-July).