



# 49<sup>th</sup> AFTER-WORK LECTURE ON ASSET & INVESTMENT MANAGEMENT

THURSDAY, 2 DECEMBER 2021

Chair in Business Administration, Banking and Financial Management  
Institute for Finance

## **MICRO CAPS: ACCOMPANYING INNOVATIVE NICHE PLAYERS ALONG THEIR GROWTH PATH**

- *Katja Boeder*, Director, Head of International Strategy,  
Investment Consultants, Mandarine Gestion, Paris

## **After-Work Lectures on Asset and Investment Management**

Series of lectures on current developments in Asset and Investment Management. Exchange of ideas amongst professionals of Corporations, Banks, Asset Management, Investment and Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors.

### **Abstract**

Katja will make the case for micro caps as a highly interesting asset class with a favourable risk/return profile in terms of growth, valuation and volatility, and substantial market inefficiencies resulting from little analyst coverage, lower liquidity and a strong regional and sector diversification of business profiles. She will dive into the major questions but also prejudices associated with microcaps and try to give answers to the “why” and “how” of managing micro caps, complemented by several examples of innovative growth stories.

### **Speaker**

Before joining Mandarine Gestion in 2008 she was an expatriate at former Commerzbank subsidiary CCR Gestion, Paris, where she served as a VP in charge of French institutional investors. Katja started her career at Commerzbank in 1992 in investment banking, debt capital markets origination. Further roles included origination of syndicated loans and relationship management for Commerzbank’s international asset management subsidiaries. Katja is a graduate (European economics) of the College of Europe, Bruges/ Belgium, and holds a master’s degree in Languages and Economics from the University of Giessen, Germany.

### **Professional Learning (PL) Qualified Activity**

This event is a PL Qualified Activity and earns CFA Institute members 1.0 PL Credits. For further information, please refer to the back of this brochure.

# Programme

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**Thursday, 2 December 2021**

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## **Welcome and Introduction**

05.30 p.m. *Dr. Lars Kaiser*  
Assistant Professor  
Chair in Business Administration, Banking and Financial Management

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## **Micro Caps: Accompanying Innovative Niche Players along their Growth Path**

05.40 p.m. *Katja Boeder*, Director, Head of International Strategy, Investment Consultants, Mandarine Gestion, Paris

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## **Discussion**

06.30 p.m. Chair: *Dr. Lars Kaiser*

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## **Closing Words**

06.40 p.m. *Jamie Noguchi*, CFA, Outreach Officer CFA Society Liechtenstein

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## General Information

### Participants

Professionals from Corporations, Banks, Asset and Investment Management Companies, Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors. Graduate and undergraduate students with interest in investments and finance.

### Covid-19 Protection Rules

3G rules strictly apply. The access to this event is restricted to persons who can present a valid Covid-19 certificate. Please note, that on the campus there is a general obligation to wear a face mask in all indoor areas accessible to the public until you take your seat in the lecture hall.

### Location

University of Liechtenstein, Vaduz  
Lecture Hall 1 (H1)

### Time

Thursday, 2 December 2021  
05.30 - 07.00 p.m.

### Fee

Free of charge. Advance registration and a valid Covid-19 certificate are required.

### Registration

For registration visit [www.uni.li/awl](http://www.uni.li/awl) or send an e-mail to [banking@uni.li](mailto:banking@uni.li).

### Deadline for Registration

Monday, 29 November 2021

### Contact and Information

Dr. *Lars Kaiser*, Assistant Professor, Chair in Business Administration, Banking and Financial Management, Institute for Finance, University of Liechtenstein, Vaduz

Assistant: *Anna-Maria Meyer*, University of Liechtenstein, Institute for Finance,  
T +423 265 13 49, [banking@uni.li](mailto:banking@uni.li)

## **Master (MSc) in Finance**

The Master's degree programme in Finance is an internationally recognised Master's degree programme and is currently one of the few English programmes in the German-speaking area with a focus on asset management, risk management and international finance.

This programme is unique thanks to its international approach, its CFA-oriented curriculum and its personal study environment, where students are treated as individuals. Around forty students from all over the world are admitted every year.

Next Start: September 2022

[www.uni.li/master-finance](http://www.uni.li/master-finance)

## **CFA Society Liechtenstein**

The CFA Society Liechtenstein is an official member society of the CFA Institute. Its origins date back to January 2006 when it was set-up by 15 founding partners and today counts over 100 members. Members are granted access to a variety of valuable resources and international conferences.

[www.cfasociety.org/liechtenstein](http://www.cfasociety.org/liechtenstein)

## **Professional Learning (PL) Qualified Activity**

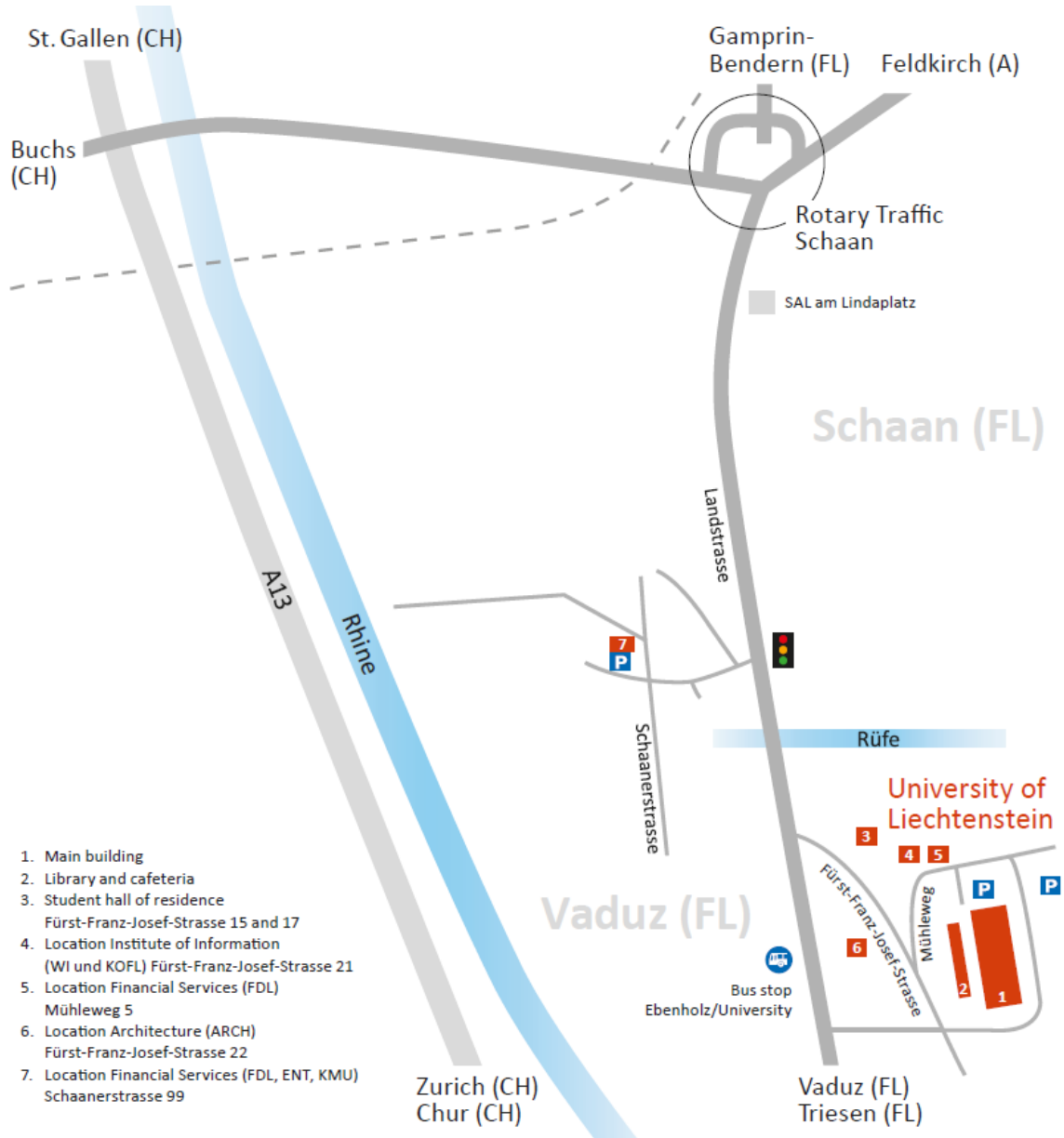
CFA Institute offers Professional Learning (PL) to our members to help you cultivate your curiosity and advance in your career. We encourage our members to record at least 20 credits annually to stay current with changing practices and evolving industry demands.

[www.cfainstitute.org/en/membership/professional-development/pl](http://www.cfainstitute.org/en/membership/professional-development/pl)

## Notes

## Notes

# Location



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