47th AFTER-WORK LECTURE ON ASSET & INVESTMENT MANAGEMENT

THURSDAY, 14 NOVEMBER 2019

Chair in Business Administration, Banking and Financial Management
Institute for Finance

VALUE INVESTING: WHO, WHAT AND WHY?

- *Professor Dr. George Athanassakos*, Ivey Business School at Western University, London, Ontario, Canada

UNIVERSITÄT LIECHTENSTEIN

CE Qualified Activity

CFA Society Liechtenstein

After-Work Lectures on Asset and Investment Management

Series of lectures on current developments in Asset and Investment Management. Exchange of ideas amongst professionals of Corporations, Banks, Asset Management, Investment and Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors.

Abstract

Dr. Athanassakos' mandate as the Ben Graham Chair in Value Investing is to spread the word of value investing as there seems to be a lot of confusion in the public sphere about value investing. As a result, his talk will deal with the following: Who are the value investors? What do value investors believe in? What process do value investors follow? What value investors do, and does it work? Why does it work? Why will it continue to work? His talk ends with an advice for investing success.

Speaker

Dr. George Athanassakos is a Professor of Finance and the Ben Graham Chair in Value Investing at Ivey Business School, which he joined in July 2004. He is also the Founder & Managing Director of the Ben Graham Centre for Value Investing. Prior to joining Ivey, Dr. Athanassakos spent a number of years at various research-related positions with banking and trust companies in Canada and Greece, and taught at York University and Wilfrid Laurier University. He has a BA in Economics and Business Administration from The School of Industrial Studies of Thessalonica, Greece, and an MA in Economics, an MBA and a PhD in Finance from York University. The Financial Planning Standards Council has bestowed Dr. Athanassakos with the Fellow of FPSC™ distinction for his outstanding contribution to furthering FPSC's mission and for advancing the financial planning profession.

CE Qualified Activity

This event is a CE Qualified Activity and earns CFA Institute members 1.0 CE credits. For further information, please refer to the back of this brochure.

Programme

Thursday, 14 November 2019	
Welcome and Introduction	
05.30 p.m.	Dr. *Lars Kaiser* Assistant Professor Chair in Business Administration, Banking and Financial Management
Value Investing: Who, What and Why?	
05.40 p.m.	Professor *Dr. George Athanassakos* Professor of Finance, Ben Graham Chair in Value Investing, Founder & Managing Director, Ben Graham Centre for Value Investing, Ivey Business School at Western University, London, Ontario, Canada
Discussion	
06.30 p.m.	Chair: Dr. *Lars Kaiser*
Closing Words	
06.40 p.m.	*Tobias Schwabe-Fährmann*, CFA President of the CFA Society Liechtenstein
Apéro	
06.50 p.m.	Apéro and Exchange of Ideas

General Information

Participants

Professionals from Corporations, Banks, Asset and Investment Management Companies, Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors. Graduate and undergraduate students with interest in investments and finance.

Location

University of Liechtenstein, Vaduz
Lecture Hall 1 (H1)

Time

Thursday, 14 November 2019
05.30 - 07.00 p.m.

Fee

Free of charge. Advance registration required.

Registration

For registration visit www.uni.li/awl or send an e-mail to banking@uni.li.

Deadline for Registration

Monday, 11 November 2019

Contact and Information

Dr. *Lars Kaiser*, Assistant Professor, Chair in Business Administration, Banking and Financial Management, Institute for Finance, University of Liechtenstein, Vaduz

Assistant: *Anna-Maria Cornal*, University of Liechtenstein, Institute for Finance,
T +423 265 13 49, banking@uni.li

Discussion:

Feel free to submit questions in advance until Monday, 11 November 2019 to Mrs. *Cornal*, Institute for Finance, banking@uni.li.

Sponsor of CFA Society Liechtenstein:

LIECHTENSTEINISCHER BANKENVERBAND

Executive MBA in International Asset Management

Aufgrund von zahlreichen regulatorischen Anforderungen im Asset Management sind Anlageentscheidungen teilweise etwas in den Hintergrund gerückt. Doch das Pendel schlägt zurück und technologische Neuerungen (z.B. Blockchain-Technologie und Robo-Advisory), Produktentwicklungen (Smart Beta und Faktorportfolios), die Nachfrage nach nachhaltigen Finanzanlagen und stetige makroökonomische Veränderungen erfordern eine Anpassung und Weiterentwicklung der Anlageentscheidungen. Dieser Studiengang bereitet Sie auf die kommenden Herausforderungen im Asset Management vor. Start: jeweils im September.

www.uni.li/emba-iam

MBA in Corporate Finance & Accounting

Der deutschsprachige MBA-Studiengang bietet die Möglichkeit, das Finanz- und Rechnungslegungswissen in Zeiten volatiler Finanzmärkte, dem derzeitigen Niedrigzinsumfeld und erhöhter regulatorischer Vorschriften zu erweitern. Durch die Zusammenarbeit mit einem technologieorientierten MBA im Grundlagenstudium entstehen einzigartige, interdisziplinäre Netzwerkeffekte. Mit nur 2 Tagen Präsenzzeit pro Monat (Freitag und Samstag) über einen Zeitraum von 18 Monaten, zuzüglich einer Masterthesis, erlangen Sie den akademischen Grad «Master of Business Administration (MBA)». Start: jeweils im Juni.

www.uni.li/mba-corporatefinance

Master (MSc) in Finance

The MSc in Finance is an internationally recognized Master’s degree programme of 4 semesters, grants 120 ECTS credits and is currently one of the few English programmes in the German speaking area, that focuses on Asset and Wealth Management and International Financial Management. This Master's degree programme is unique thanks to its international approach, practice-oriented curriculum and its personal touch with students.

www.uni.li/master-finance

CFA Society Liechtenstein

The CFA Society Liechtenstein is an official member society of the CFA Institute. Its origins date back to January 2006 when it was set-up by 15 founding partners and today counts over 100 members. By becoming a recognised society of the CFA Institute, members are granted access to a variety of valuable resources and international conferences.

www.cfasociety.org/liechtenstein

CE Qualified Activity

The CFA Institute recommends members complete a minimum of 20 hours of CE activities, including 2 hours in the content areas of Standards, Ethics, and Regulations (SER), each calendar year. The CFA Society Liechtenstein has determined that this event qualifies for 1.0 CE credit hours.

www.cfainstitute.org/learning/continuinged

BERUFSBEGLEITENDE WEITERBILDUNG

EXECUTIVE-MASTERSTUDIEN-GÄNGE (LL.M./EMBA)

EMBA in International Asset Management
Asset und Wealth Management, Derivate, Risikomanagement, Investmentstrategien, Alternative Investments, Investmentfonds

LL.M. im Bank- und Finanzmarktrecht
Liechtensteinisches, europäisches und internationales Finanzmarktrecht (MiFID II, CRD IV, CRR, Solvency II, AIFMD, UCITS V, 4. Geldwäscherichtlinie, PSD II, etc.)

LL.M. im Gesellschafts-, Stiftungs- und Trustrecht
Nationales und Internationales Gesellschaftsrecht; Stiftungsrecht: FL, AT, CH, DE; Trustrecht: FL, UK sowie ergänzend HK, SG, USA

LL.M. in International Taxation
Nationales und Internationales Steuerrecht, Steuerkooperation (DBA, AIA, BEPS), Steuerstandards, Steuerplanung: LI, AT, CH, DE – EU/EWR – HK, LU, SG, UK, USA

Interdisziplinäre Verbindung

- Kostenfreier Besuch von Modulen der jeweils anderen Executive-Masterstudiengänge
- Gemeinsame Studienreise nach Hongkong und Singapur
- Grenzüberschreitende und interdisziplinäre Fallstudien zum Private Wealth Management

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uni.li/executive-weiterbildung

MASTER OF BUSINESS ADMINISTRATION (MBA) IN

CORPORATE FINANCE & ACCOUNTING

Grundlagen der Betriebswirtschaftslehre	11 Module, 22 ECTS-Punkte

Vertiefung Corporate Finance & Accounting	6 Module, 22 ECTS-Punkte

Modul 1	4 ECTS-Punkte

Finanzierung und Kapitalstruktur

Modul 2	3 ECTS-Punkte

Rechnungslegung und Bilanzanalyse

Modul 3	5 ECTS-Punkte

Internationale Unternehmensfinanzierung und Finanzmärkte

Modul 4	5 ECTS-Punkte

Risikomanagement und Derivate

Modul 5	3 ECTS-Punkte

Mergers und Acquisitions

Modul 6	2 ECTS-Punkte

Fallstudien zur Unternehmensfinanzierung und Bilanzierung

Master Thesis	2 Module, 16 ECTS-Punkte

Zeitraum
Jeweils ab Juni, 3 Semester + Thesis,
Unterricht jeweils Freitag bis Samstag
(alle 3 – 4 Wochen)

Informationen
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Studiengangsleitung
Prof. Dr. Marco J. Menichetti
Prof. Dr. Michael Hanke
Hendrik Peer Kimmerle, M.Sc.

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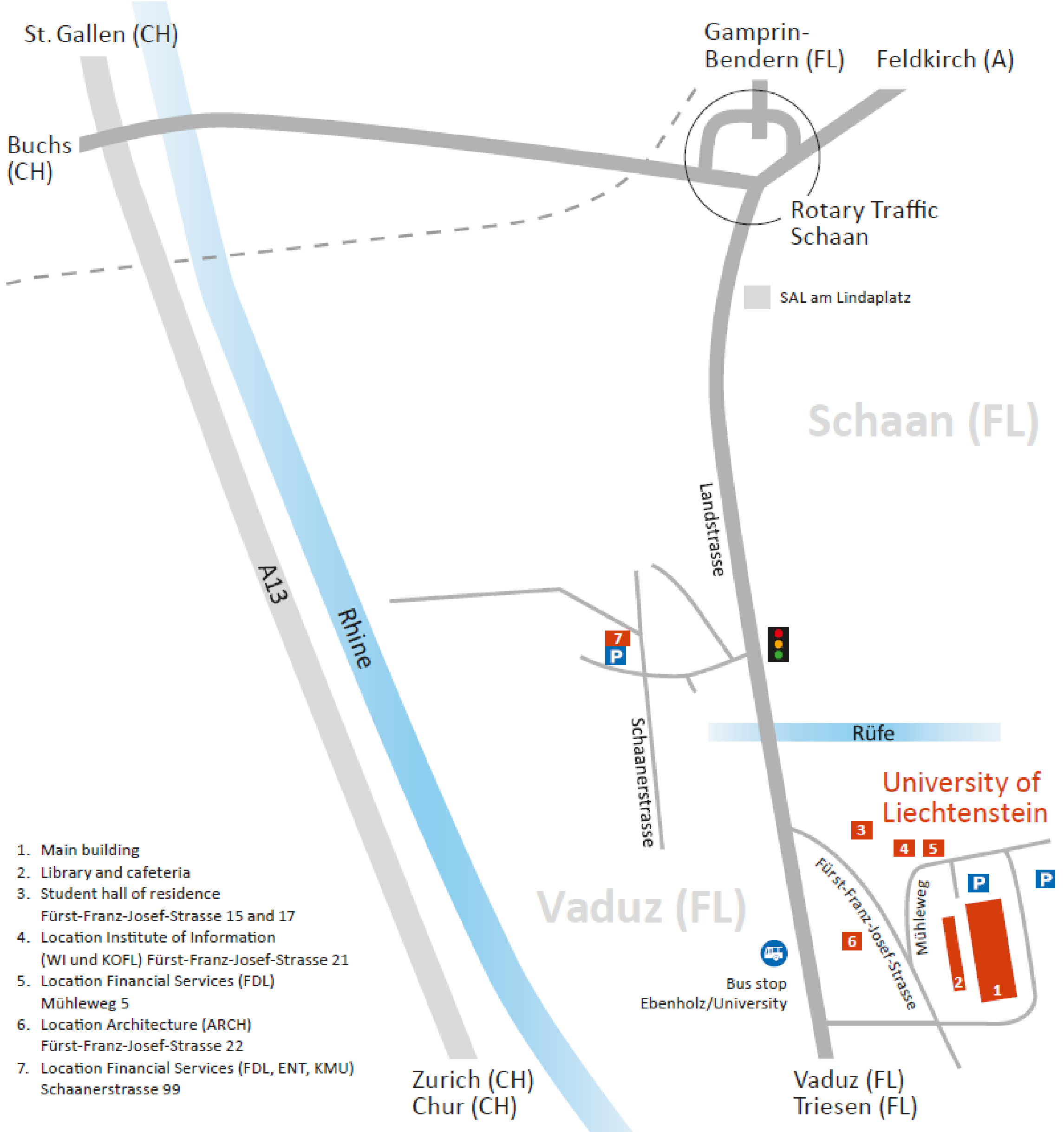
Location



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