

39TH AFTER-WORK LECTURE ON ASSET & INVESTMENT MANAGEMENT

WEDNESDAY, 8 NOVEMBER 2017



Future State of the Investment Profession

- *Paul Smith*, CFA, President and CEO, CFA Institute

Institute for Finance

Chair in Business Administration, Banking and Financial Management

After-Work Lectures on Asset and Investment Management

Series of lectures on current developments in Asset and Investment Management. Exchange of ideas amongst professionals of Corporations, Banks, Asset Management, Investment and Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors.

Abstract

The future of the investment industry is important for the functioning of the global economy, for the approximately 2 million workers it employs, and for the clients and end investors that depend on it to manage around \$100 trillion in assets.

The presentation is based on a report, which includes findings from a survey of 1,145 industry leaders, addresses the issues that keep investment management executives up at night. Relevant megatrends include technological advances, redefined client preferences, new macroeconomic conditions, different regulatory regimes reflecting geopolitical changes, and demographic shifts.

It suggests ways that the possible future states of the investment industry could be influenced so that the actual future state provides the best possible outcomes, by fulfilling client objectives, serving end investors, and contributing to societal wealth and well-being.

*“PURSUING BETTER OUTCOMES —
FOR THE END INVESTOR, THE INDUSTRY, AND SOCIETY”*

Speaker

Paul Smith leads CFA Institute and its more than 130,000 members worldwide in promoting the highest standards of education, ethics, and professional excellence in the investment profession for the ultimate benefit of society. Smith joined CFA Institute in 2012 as managing director for Asia Pacific, overseeing its expansion into China and India.

He brings extensive leadership experience in the investment management industry, having held a variety of positions in major financial centers over 30 years. Smith started his career in asset management at Ermitage International, an alternative funds management company, progressively taking up roles of increasing responsibility across Europe (London, Paris, and Dublin) over 11 years — the last seven as the firm’s CEO.

CE Qualified Activity

This event is a CE Qualified Activity and earns CFA Institute members 1.0 CE credits. For further information, please refer to the back of this brochure.



Programme

Wednesday, 8 November 2017

Welcome and Introduction

05.30 p.m. *Dr. Lars Kaiser*
Assistant Professor, Chair in Business Administration, Banking and Financial
Management, Institute for Finance, University of Liechtenstein

Future State of the Investment Profession

05.40 p.m. *Paul Smith, CFA*
President and CEO, CFA Institute

Discussion

06.30 p.m. Chair: *Dr. Lars Kaiser*

Closing Words

06.40 p.m. *Tobias Schwabe-Fährmann, CFA*
President of the CFA Society Liechtenstein

Apéro

06.50 p.m. A p é r o a n d E x c h a n g e o f I d e a s

General Information

Participants

Professionals from Corporations, Banks, Asset and Investment Management Companies, Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors. Graduate and undergraduate students with interest in investments and finance.

Location

University of Liechtenstein, Vaduz
Lecture Room 4 (H4)

Time

Wednesday, 8 November 2017
05.30 - 07.00 p.m.

Fee

Free of charge. Advance registration required.

Registration

For registration visit www.uni.li/awl or send an e-mail to banking@uni.li.

Deadline for Registration

Monday, 6 November 2017

Contact and Information

Dr. *Lars Kaiser*, Assistant Professor, Chair in Business Administration, Banking and Financial Management, Institute for Finance, University of Liechtenstein, Vaduz

Assistant: *Anna-Maria Cornal*, University of Liechtenstein, Institute for Finance,
T +423 265 13 49, banking@uni.li

Discussion:

Feel free to submit questions in advance until Monday, 6 November 2017 to Mrs. *Cornal*, Institute for Finance, banking@uni.li.

Sponsor of CFA Society Liechtenstein:



LIECHTENSTEINISCHER
BANKENVERBAND

Executive MBA in International Asset Management

Der deutschsprachige Executive MBA vermittelt die für eine Tätigkeit im Asset Management notwendigen Grundlagen (State of the Art) sowie methodische und theoretische Kenntnisse, um die Weiterentwicklung des Fachgebietes selbstständig begleiten und eigene Analysen im Asset Management durchführen zu können. Mit nur drei Tagen Präsenzzeit pro Monat (Donnerstag bis Samstag) über einen Zeitraum von 18 Monaten, sowie einer Masterarbeit, erlangen Sie den akademischen Grad des «Executive Master of Business Administration (EMBA)».

Nächster Start: September 2018.

www.uni.li/emba-iam

MBA in Corporate Finance & Accounting

Der deutschsprachige MBA-Studiengang bietet die Möglichkeit, das Finanz- und Rechnungswissen in Zeiten volatiler Finanzmärkte, dem derzeitigen Niedrigzinsumfeld und erhöhter regulatorischer Vorschriften zu erweitern. Durch die Zusammenarbeit mit einem technologieorientierten MBA im Grundlagenstudium entstehen einzigartige, interdisziplinäre Netzwerkeffekte. Mit nur 2 Tagen Präsenzzeit pro Monat (Freitag und Samstag) über einen Zeitraum von 18 Monaten, zuzüglich einer Masterthesis, erlangen Sie den akademischen Grad «Master of Business Administration (MBA)». Nächster Start: Juni 2018.

www.uni.li/mba-corporatefinance

Master (MSc) in Finance

The MSc in Finance is an internationally recognized Master's degree programme of 4 semesters, grants 120 ECTS credits and is currently one of the few English programmes in the German speaking area, that focuses on Asset and Wealth Management and International Financial Management. This Master's degree programme is unique thanks to its international approach, practice-oriented curriculum and its personal touch with students.

www.uni.li/master-finance

CFA Society Liechtenstein

The CFA Society Liechtenstein is an official member society of the CFA Institute. Its origins date back to January 2006 when it was set-up by 15 founding partners and today counts over 100 members. By becoming a recognised society of the CFA Institute, members are granted access to a variety of valuable resources and international conferences.

www.cfasociety.org/liechtenstein

CE Qualified Activity

The CFA Institute recommends members complete a minimum of 20 hours of CE activities, including 2 hours in the content areas of Standards, Ethics, and Regulations (SER), each calendar year. The CFA Society Liechtenstein has determined that this event qualifies for 1.0 CE credit hours.

www.cfainstitute.org/learning/continuinged



MASTER OF BUSINESS ADMINISTRATION IN
**CORPORATE FINANCE &
ACCOUNTING**

MBA

Grundlagen der Betriebswirtschaftslehre | 11 Module, 22 ECTS-Punkte

Vertiefung Corporate Finance & Accounting | 6 Module, 22 ECTS-Punkte

Modul 1 | 4 ECTS-Punkte

Financing & Capital Structure

Modul 3 | 5 ECTS-Punkte

International Corporate
Finance & Financial Markets

Modul 5 | 3 ECTS-Punkte

Mergers & Acquisitions

Modul 2 | 3 ECTS-Punkte

Managerial Accounting & Financial Analysis

Modul 4 | 5 ECTS-Punkte

Risk Management & Derivatives

Modul 6 | 2 ECTS-Punkte

Cases in Corporate Finance & Accounting

Master Thesis | 2 Module, 16 ECTS-Punkte

Zeitraum

Ab Juni 2018, 3 Semester + Thesis, Unterricht
jeweils Freitag bis Samstag (alle 3 – 4 Wochen)

Informationen

www.uni.li/mba-corporatefinance
hendrik.kimmerle@uni.li
Telefon +423 265 11 45

Studiengangsleitung

Prof. Dr. Marco J. Menichetti
Prof. Dr. Michael Hanke
Hendrik Peer Kimmerle, M.Sc.



PROGRAMMIEREN MIT VBA IN EXCEL

EINSTIEGSKURS | 4 MITTWOCHABENDE
28. FEBRUAR 2018 | 7. MÄRZ 2018 |
14. MÄRZ 2018 | 21. MÄRZ 2018



Vermittelte VBA-Konzepte anhand von Praxisbeispielen:

- Grundlegende Einführung in VBA
 - Bestandteile der Entwicklungsumgebung
 - Grundregel der Syntax
- Einführung in die Kommunikation zwischen VBA und Tabellenblättern
- Deklaration von Variablen und vordefinierten Funktionen
- Entwurf von Error- und Nachrichtenfenstern
- Verwendung von Excel-Funktion im VBA-Code
- Einführung der verschiedenen Variablentypen
- Interpretation und Struktur der Aufzeichnung
- Verlinkung zwischen VBA-Code und Tabellenblättern
- Ausgabesteuerung auf verschiedenen Tabellenblättern
- Manipulation von Grafiken

Keine Vorkenntnisse erforderlich!

Dozent: Jurij-Andrei Reichenecker, MSc UZH ETH

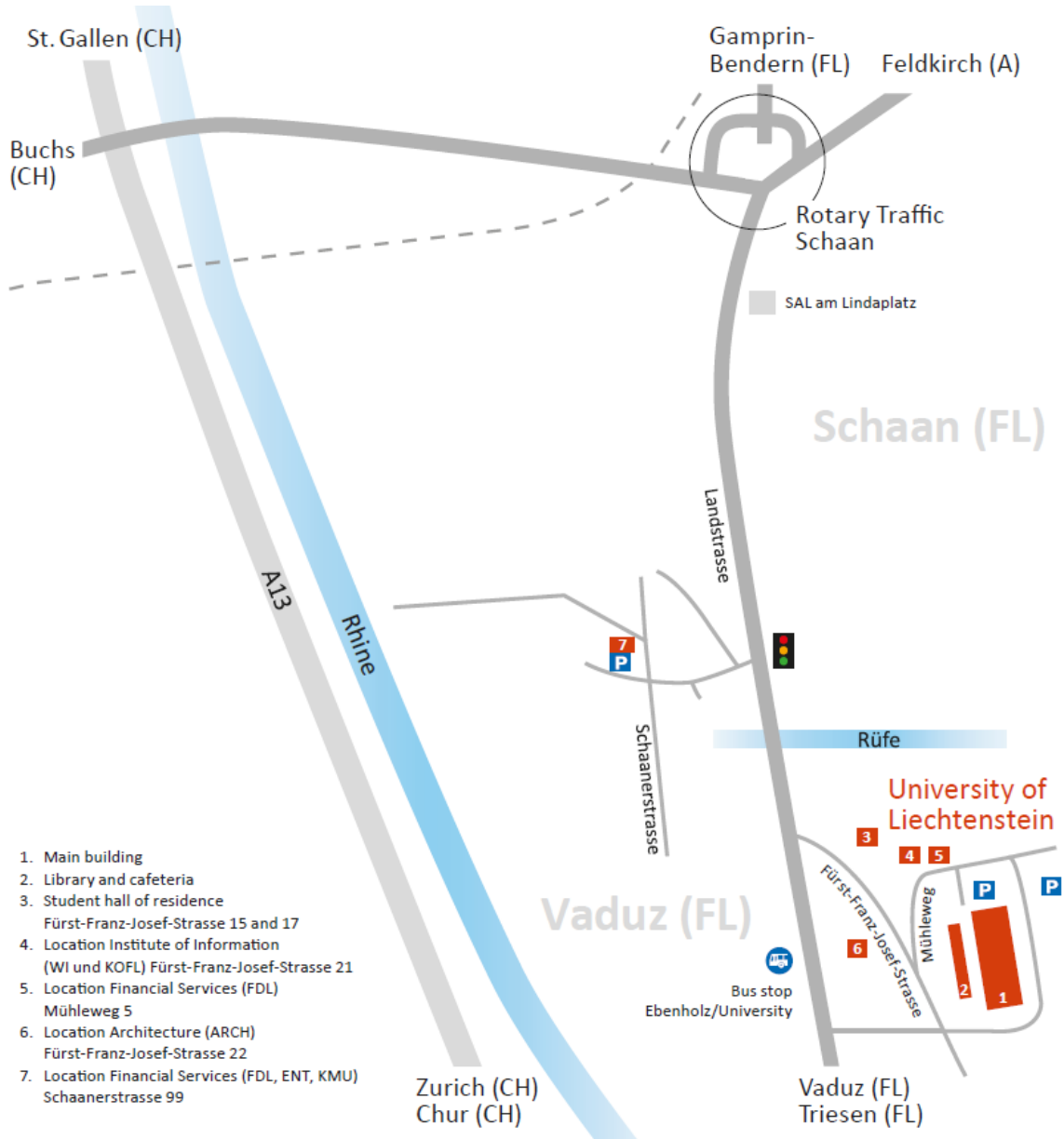
Detailinformationen und Anmeldung:

www.uni.li/vba



uni.li/finance-events

Location



1. Main building
2. Library and cafeteria
3. Student hall of residence
Fürst-Franz-Josef-Strasse 15 and 17
4. Location Institute of Information (WI und KOFL) Fürst-Franz-Josef-Strasse 21
5. Location Financial Services (FDL)
Mühleweg 5
6. Location Architecture (ARCH)
Fürst-Franz-Josef-Strasse 22
7. Location Financial Services (FDL, ENT, KMU)
Schaanerstrasse 99

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