

34TH AFTER-WORK LECTURE ON ASSET & INVESTMENT MANAGEMENT

THURSDAY, 13 OCTOBER 2016



LIECHTENSTEIN
HOUSE OF FINANCE
INSTITUT FÜR FINANZDIENSTLEISTUNGEN

Strategic Investing: an Ownership approach

- Prof. Dr. *J. Carlos Jarillo*, PHD, DBA, MBA, Founding Partner, Strategic Investment Advisors Group, SIA Funds AG, Switzerland

Institute for Financial Services

Chair in Business Administration, Banking and Financial Management

After-Work Lectures on Asset and Investment Management

Series of lectures on current developments in Asset and Investment Management. Exchange of ideas amongst professionals of Corporations, Banks, Asset Management, Investment and Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors.

Abstract

Prof. J. Carlos Jarillo will focus his presentation on the topic “Strategic Investing: an Ownership approach” and its implications. He will compare the pros and cons of Private vs Listed Equity and will look at the long-term real risk of investing in a fundamentally well selected and diversified portfolio of good companies.

Prof. J. Carlos Jarillo has published several books on Corporate Strategy, his last book "Strategic Logic" was reviewed, amongst others, as follows:

- “For me, living means permanent learning. The work of José-Carlos Jarillo is one of the very few management books that I will therefore use more than once. It has the potential to become a classic for students and for managers.”
[*Dr. Erich Hunziker, Member of the Executive Board and Group CFO, Hoffmann-La Roche*]

Speaker

Professor Jarillo holds a Doctorate in Business Administration from Harvard University and a Doctorate in Economics from the Universidad Autónoma de Barcelona. He has held the Chair of Corporate and International Strategy at the University of Geneva, after having been on the faculty of IMD in Switzerland, the IESE, and the Instituto de Empresa in Spain, and having served as a Senior Research Associate at the Harvard Business School.

He has been heavily involved in consulting activities with various types of companies, from small local firms to large multinational corporations, throughout the world. Throughout his professional career he has focused, from a theoretical and practical point of view, on the sources of companies’ long-term profitability. Prof. Jarillo is the founder and one of the Managing Partners of Strategic Investment Advisors Group AG, based in Lachen, Switzerland.

CE Qualified Activity

This event is a CE Qualified Activity and earns CFA Institute members 1.0 CE credits. For further information, please refer to the back of this brochure.



Programme

Thursday, 13 October 2016

Welcome and Introduction

06.00 p.m. Ass.-Prof. Dr. *Lars Kaiser*, Chair in Business Administration,
Banking and Financial Management, Institute for Financial Services,
University of Liechtenstein, Vaduz

Strategic Investing: an Ownership approach

06.10 p.m. Prof. Dr. *J. Carlos Jarillo*, PHD, DBA, MBA, Founding Partner,
Strategic Investment Advisors Group, SIA Funds AG, Lachen, Switzerland

Discussion

06.50 p.m. Chair: Ass.-Prof. Dr. *Lars Kaiser*

Closing Words

07.00 p.m. *tba*

Apéro

07.10 p.m. A p é r o a n d E x c h a n g e o f I d e a s

General Information

Participants

Professionals from Corporations, Banks, Asset and Investment Management Companies, Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors. Graduate and undergraduate students with interest in investments and finance.

Location

University of Liechtenstein, Vaduz
Lecture Room 1 (H1)

Time

Thursday, 13 October 2016
06.00 - 07.30 p.m.

Fee

Free of charge. Advance registration required.

Registration

For registration visit www.uni.li/awl or send an e-mail to banking@uni.li.

Deadline for Registration

Tuesday, 11 October 2016

Contact and Information

Dr. *Lars Kaiser*, Assistant Professor, Chair in Business Administration, Banking and Financial Management, Institute for Financial Services, University of Liechtenstein, Vaduz

Assistants: *Anna-Maria Cornal and Monika Züger*, University of Liechtenstein, Institute for Financial Services, T +423 265 13 49 / 13 48, banking@uni.li

Discussion:

Feel free to submit questions in advance until Tuesday, 11 October 2016 to Mrs. *Cornal* or Mrs. *Züger*, Institute for Financial Services, banking@uni.li.

Event Sponsor:



Sponsor of CFA Society Liechtenstein:



Executive MBA in International Asset Management (EMBA)

Der deutschsprachige Executive MBA vermittelt die für eine Tätigkeit im Asset Management notwendigen Grundlagen (State of the Art) sowie methodische und theoretische Kenntnisse, um die Weiterentwicklung des Fachgebietes selbständig begleiten und eigene Analysen im Asset Management durchführen zu können. Mit nur drei Tagen Präsenzzeit pro Monat (Donnerstag bis Samstag) über einen Zeitraum von 18 Monaten, sowie einer Masterarbeit, erlangen Sie den akademischen Grad des „Executive Master of Business Administration (EMBA)“. Der nächste Start ist im September 2016.

www.uni.li/emba-iam

Master's degree programme in Finance (MSc)

The MSc in Finance is an internationally recognized Master's degree programme of 4 semesters, grants 120 ECTS credits and is currently one of the few English programmes in the German speaking area, that focuses on Asset and Wealth Management and International Financial Management. This Master's degree programme is unique thanks to its international approach, practice-oriented curriculum and its personal touch with students. This programme is entirely taught in English. Successful students are awarded with the Degree in "Master of Science in Finance (MSc)".

www.uni.li/master-finance

CFA Society Liechtenstein

The CFA Society Liechtenstein has evolved out of the long standing "Liechtenstein Society of Investment Professionals (LSIP)" and has recently become an official member society of the CFA Institute. Its origins date back to January 2006 when it was set-up by 15 founding partners and today counts over 100 members; constantly seeking for interested and dedicated new members. By becoming a recognised society of the CFA Institute, members are granted access to a variety of valuable resources and international conferences. Furthermore, the society has also got access to additional scholarships to support locals in their pursuit of becoming a CFA Charterholder.

www.cfasociety.org/liechtenstein

CE Qualified Activity

The CFA Institute recommends members complete a minimum of 20 hours of CE activities, including 2 hours in the content areas of Standards, Ethics, and Regulations (SER), each calendar year. Members can attest to completing the recommended credit minimums for the prior calendar year during the online renewal process occurring each spring. As a CFA Institute member society, the CFA Society Liechtenstein has determined that this event qualifies for credit for the CFA Institute Continuing Education Program and is assigned 1.0 CE credit hours.

www.cfainstitute.org/learning/continuinged

Berufsbegleitende modulare Weiterbildung

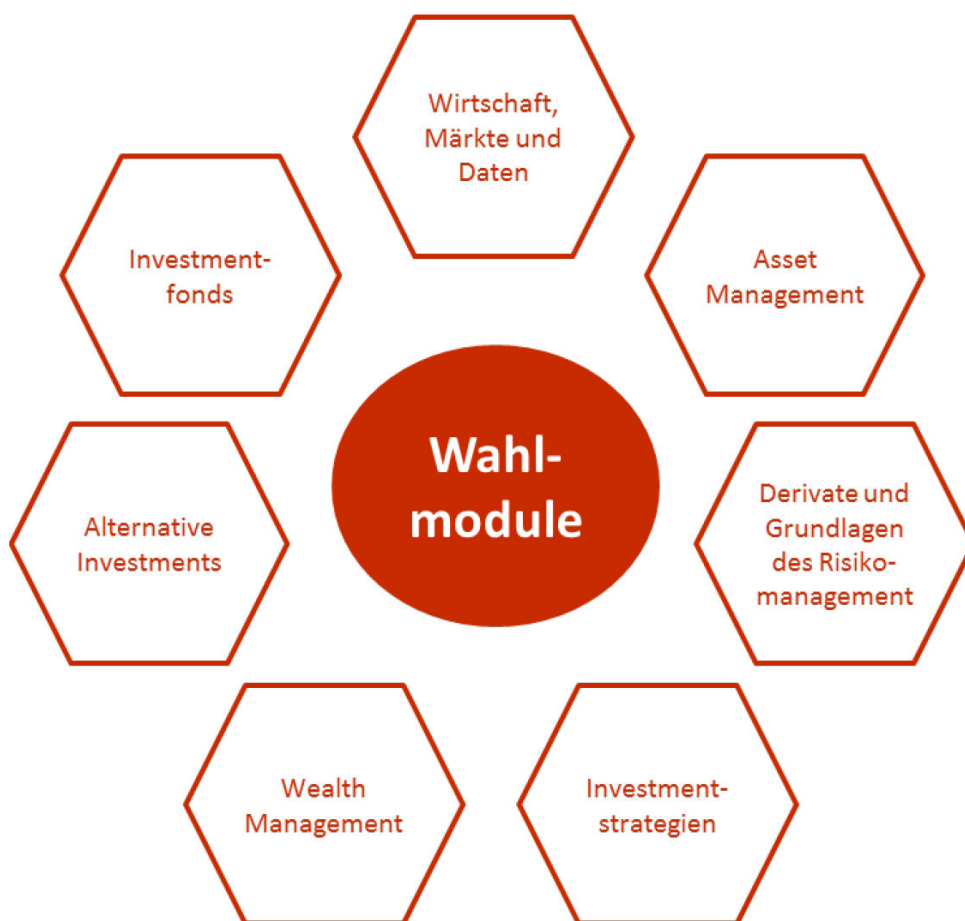
Eingebettet in das „House of Finance“ der Universität Liechtenstein bieten wir Ihnen die Möglichkeit, Ihr Wissen im Bereich Finanzwesen aufzufrischen und sich auf den neuesten Stand von Forschung und Praxis zu bringen.

Ist Ihnen momentan das Absolvieren eines ganzheitlichen Executive MBA Programms nicht möglich, so bieten wir Ihnen als Modulstudierender eine bedarfsgerechte Auswahl.

Wählen Sie eines oder mehrere der sieben zur Auswahl stehenden Module um sich bedarfsgerecht weiterzubilden und aktuelle Themen in einem persönlichen Umfeld mit Experten aus Industrie und Wissenschaft sowie Teilnehmern des Executive MBA zu diskutieren.

Für Unternehmen bietet die Modularität eine Möglichkeit Ihre Mitarbeiter zielführend und themenspezifisch weiterzubilden und sich bewusst die Zeit zu nehmen, um aktuelle Entwicklung der Finanzindustrie nachzuvollziehen, zu diskutieren und im Anschluss im Arbeitsalltag umzusetzen.

Bei Interesse melden Sie sich bitte bei Ass.-Prof Dr. Lars Kaiser, lars.kaiser@uni.li.



Notes

Location

