

International MBA

info event

November 30, 2015 /// Room H6

University of Liechtenstein, Fürst-Franz-Josef-Strasse, 9490 Vaduz

- 18:00 Welcome by the Academic Director, Prof. Stefan Güldenber
- 18:10 Key note speech by Dr. Kurt Weiss, Professor at University of Zurich: Change Is Good – Unlearn Is Better
- 18:40 Q & A / Discussion
- 18:50 Presentation of the International MBA program
- 19:00 Experiences from a program alumnus: Christian Ganahl, Director Product Management at Neutrik AG
- 19:15 Apéro



Kurt Weiss is a physicist (University of Zurich). He started his career as a scientist in basic research with Philips Research in Eindhoven (Netherlands) and as a guest professor at University of California Los Angeles and the Johann-Wolfgang-Goethe-Universität Frankfurt (Germany). He then focused his interests on applied work. First as head of research at HILTI AG (Liechtenstein) and later as director at the ETH Lausanne for a Swiss-wide coordinated research effort in applied optics (IOT). Realizing an old dream he then served for five years as director of the Theater am Kirchplatz in Schaan before accepting from SAP (Switzerland) AG the responsibility to conceive and run SAPCollege (a new training program for SAP consultants). To day he runs for SAP a program to establish the art of mapping business processes onto software as a new academic discipline at the Swiss Higher Learning institutions. In addition he presents seminars about the ever more important necessity to think and act in processes and teaches MBA courses on Business, Vision, and Strategy. Publications: Over 50 research papers on various topics of theoretical physics, a Novel (Tod in Vaduz) and several papers on managerial topics. A book on the technology induced changes of the global economy is in preparation.