

After-Work Lectures on Asset and Investment Management

Thursday, April 7, 2011

Exchange Rates – Headache or Opportunity?

Institute for Financial Services

Chair of Business Administration, Banking and Financial Management



After-Work Lectures on Asset and Investment Management

Series of lectures on current developments in Asset and Investment Management. Exchange of ideas from the professionals of Corporations, Banks, Asset Management, Investment and Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors.

Abstract

The strength of the Swiss franc is leaving clear footprints in portfolios, firms' balance sheets and individual purchasing power. Several economic and political conditions suggest that the strong franc is here to stay. As the levels of exchange rates have adjusted, the volatility has also widened, increasing the uncertainty in portfolio and cash management.

Dr. *Jörg Zeuner* will give his outlook for the Swiss franc, the Euro and the US dollar. He will also suggest during the lecture how to manage exchange rate risk in a diversified portfolio across various asset classes and currencies.

Speaker

Dr. *Jörg Zeuner* is Chief Economist at VP Bank Group in Vaduz, Liechtenstein. He is in charge of research and product selection and chairs the Investment Committee. He was previously Senior Economist at the International Monetary Fund (IMF) in Washington, DC, where he still serves as a Technical Advisor. Dr. *Zeuner* graduated from the University of Glasgow and received his PhD from the University of Würzburg. He teaches Economics and Finance in Switzerland, Germany and Liechtenstein.

Panel Discussion

Feel free to submit questions in advance until Tuesday, April 5, 2011 to *Monika Züger* and *Anna-Maria Cornal*, Institute for Financial Services, T +423 265 13 48, T +423 265 13 49, bf@uni.li.

Program

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Welcome and Introduction into the Topic

05.30 Prof. Dr. *Marco Menichetti*, Chair of Business Administration, Banking and Financial Management, Institute for Financial Services, Universität Liechtenstein, Vaduz

Exchange rates – Headache or Opportunity?

05.45 Dr. *Jörg Zeuner*, Chief Economist, Verwaltungs- und Privat-Bank Aktiengesellschaft, Vaduz

Panel Discussion

06.30 Moderation: Prof. Dr. *Marco Menichetti*

Closing Words

06.50 *Michael Frommelt*, CFA, President of the Liechtenstein Society of Investment Professionals, Vaduz

Apéro and Exchange of Ideas

General Information

Participants

Professionals from Corporations, Banks, Asset- and Management Companies, Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors

Location

Universität Liechtenstein, Vaduz
Lecture Room 1 (H1)

Time

Thursday, April 7, 2011
05.30-07.00 pm

Fee

Free of charge. Advance registration required.

Registration

For registration visit www.uni.li (-> Finanzdienstleistungen -> Weiterbildung -> Banking & Finance -> Vorträge & Seminare) or fax +423 265 11 12

Deadline for Registration

Tuesday, April 5, 2011

Contact and Information

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