

## After-Work Lectures on Asset and Investment Management

December 12, 2008

# CO<sub>2</sub>-Emissions and Asset Management

Chair of Business Administration, Banking and Financial  
Management

Institute for Financial Services

 HOCHSCHULE  
LIECHTENSTEIN

  
LIECHTENSTEIN  
SOCIETY OF INVESTMENT  
PROFESSIONALS

## After-Work Lectures on Asset and Investment Management

Series of lectures on current developments in Asset and Investment Management and potential risk and challenges.

Exchange of ideas from the professionals of Corporations, Banks, Asset Management, Investment and Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors.

### Speaker

Prof. Dr. *Alexander Bassen*, Chair of Capital Markets and Management, University of Hamburg

Prof. Dr. *Alexander Bassen* is professor of Capital Markets and Management at the University of Hamburg, School of Business, Economics and Social Science. He is also Dean of that faculty, which is with 10.000 students and more than 100 full professors the largest Business School in Germany. He holds a Master's degree from the University of Tübingen and doctoral degrees (Ph.D. and German Habilitation) from the European Business School (Oestrich-Winkel) and the Technical University of Munich in Germany. He is head of the corporate governance commission and the investor relations commission of the Society of Investment Professionals Germany (DVFA), member of the advisory board of the German Shareholder Association (DSW), author of the Carbon Disclosure Project (CDP) in Germany, and member of the advisory panel for sustainability of DB Advisors/DWS. He published seven books and more than 100 articles focused on environment, social and governance (ESG) and investor relations.

### Panel Discussion

Feel free to submit questions in advance until December 9, 2008 to Marcel Vaschauner, Institute for Financial Services, +423 265 11 78, [marcel.vaschauner@hochschule.li](mailto:marcel.vaschauner@hochschule.li).

## Program: Friday, December 12, 2008

### Welcome

#### Introduction into the Topic

05.30 pm Prof. Dr. *Marco Menichetti*, Chair of Business Administration, Banking and Financial Management, Institute for Financial Services, Hochschule Liechtenstein

#### CO<sub>2</sub>-Emissions and Asset Management

05.45 pm Prof. Dr. *Alexander Bassen*, Chair of Capital Markets and Management, University of Hamburg

06.30 pm Panel Discussion

#### Closing Words

06.50 pm *Michael K. Frommelt*, CFA, President of the Liechtenstein Society of Investment Professionals

07.00 pm Apéro and Exchange of Ideas

## General Information

### Participants

Professionals from Corporations, Banks, Asset- and Management Companies, Insurance Companies, Financial Advisory Services, Tax Administration, Lawyers, Trustees, Fund Managers and Financial Auditors

### Location

Hochschule Liechtenstein, Vaduz  
Lecture Room 1 (H1)

### Time

Friday, December 12, 2008  
05.30-07.00 pm

### Fee

Free of charge. Advance registration required.

### Registration

For registration visit [www.hochschule.li](http://www.hochschule.li) (> Finanzdienstleistungen > Weiterbildung > Banking & Finance > Vorträge und Seminare) or fax +423 265 11 12

### Deadline for Registration

Tuesday, December 9, 2008

### Contact and Information

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